



News briefs

2022 Trustee Education Session May 19-Riverton Holiday Inn

The Wyoming Hospital Association is excited to offer a one-day Trustee Education Session, May 19th, in Riverton. For many years, before the COVID pandemic, this event was a staple with attendees coming from every corner of the state. The Trustee Education Council, comprised of trustees from many different hospitals, met with WHA leadership and helped brainstorm the agenda for this year's meeting.

iProtean, a WHA Resources Endorsed Vendor has agreed to be a major sponsor of the event. iProtean will be introducing their virtual trustee education platform and facilitate a panel discussion with Wyoming hospital trustees already using the platform. Following the panel, Michael Alexander, one of iProtean's content specialists, will be in Riverton to spend a couple of hours with trustees discussing cost savings efforts and efficiencies while considering difficult decisions relative to service and program offerings.

Susan Doherty, the AHA Regional Representative for Wyoming, Montana, Colorado, Utah, Idaho, New Mexico and Arizona will give a federal update, discuss staffing issues, and what is being done federally and by the AHA to address these problems.

Another WHA Resources endorsed partner, Color Tokens, will host a session on cybersecurity. As hospitals are well aware, cyber-attacks are happening daily and there are many measures facilities can take to protect themselves against these attacks. There are also important things which need to be done if a facility is hit with an attack. All of this will be discussed. With recent attacks in Wyoming this is a very timely and much needed session.

Finally, there will be a legislative panel composed of many Fremont County legislators. This will be an interactive discussion allowing attendees to discuss important healthcare topics, including Medicaid expansion, with elected officials. Some of these legislators may spend the entire day in attendance, as the topics are important and several of them serve on the Joint Labor, Health and Social Services Committee.

Other than travel and the cost of the hotel room, there is no charge for this event. Past attendees have expressed what a great opportunity this is for them to network with their peers. Breakfast and lunch will be provided. The WHA hopes to have great attendance, and looks forward to seeing everyone in Riverton.

There is no fee to attend, but you must register using any of the following:

rose@wyohospitals.com

Call: 307-632-9344

<https://www.wyohospitals.com/event-registration/>

**Riverton Holiday Inn
900 East Sunset Blvd.
307-856-8100
Room Block: WHA
\$129/night**



**2022 PAC
Contributions**

**Barry Burkart
Tim Thornell**

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Speakers



Susan Doherty, MA, LNHA is the Regional Executive for Region 8, Montana, Idaho, Wyoming, Colorado, Utah, Arizona, and New Mexico. As a former public affairs and government relations officer,

Susan has a background in public policy, strategic health communication and strategy, and community health improvement/community benefit. She has provided guidance in the areas of federal payment and health policy, state Medicaid redesign, system reform, and professional practice boards and related issues.



Max Popp from ColorTokens is an account executive & business development professional focused on helping organizations reduce their attack surface and protect critical systems with innovative Zero Trust security solutions. ColorTokens is a cybersecurity firm for healthcare organizations. The Healthcare industry continues to be the top target for cybercrime in the US, with IT teams facing a huge range of security challenges from ransomware & advanced persistent threats (APTs), fragmented and unpatched legacy endpoints, ineffective risk prioritization and compliance gaps, and theft by malicious insiders or intruders.



Michael Alexander, FACHE is a highly accomplished, experienced and results-oriented senior operations executive and top corporate officer specializing in hospital administration and healthcare operations, in both not-for-profit as well as for-profit environments.

Michael has proven success in cost control, performance improvement, government and community relations, physician relations, facility design and construction, and staff/budget management. He leverages excellent leadership, communication, innovation, and interpersonal skills to develop effective relationships with diverse communities, government boards, and other stakeholders. He is a forward-thinking and transformational leader who develops and implements strategies to improve operational efficiency and ensure high quality of care.