



Wyoming Hospital Association

NEWS BRIEFS

Informational Newsletter for Wyoming Hospitals

Volume 50, Number 28

August 9, 2019

WHA Calendar

WHA Golf Tournament Cheyenne	9/3
WHA Annual Meeting & Convention Little America, Cheyenne	9/4-9/5

2019 PAC Contributions

Barry Burkart
Bren Lowe
Margie Molitor
Doug Faus
Andy Fitzgerald
Maureen Cadwell
Dr. Carol Solie

Governor Mark Gordon to Kick Off Annual Meeting



We are pleased to announce that the Honorable Governor Mark Gordon will kickoff the 2019 Wyoming Hospital Association/LeadingAge Wyoming Annual Meeting & Convention. Healthcare is a huge issue in Wyoming and has been one area of focus for the Governor's administration during the his first year in office.

Governor Gordon will kick off this year's program on Wednesday, September 4 at the Little America Hotel & Resort in Cheyenne.

In addition to hearing from Governor Gordon, there are many educational sessions planned for this year's meeting. One such session will be at lunch on Thursday when attendees will hear from guest speaker Amberley Snyder, author of "Walk Ride Rodeo" which was also made into a Netflix movie.

On January 10th, 2010 Amberley was on her way to the Denver Stock Show and Rodeo. As she was passing through Sin-

clair, WY she took a look down at her map. After only seconds she looked up and realized she had faded into the other lane, headed towards a metal beam. In an effort to get back in her lane, Amberley overcorrected.

Her truck slid off the road and rolled and she was ejected from the vehicle. She was slammed into a fence post that broke her back and immediately lost feeling in her legs.

After five hours of emergency surgery the doctor's prognosis was she would never regain use or feeling below her waist. He told her if she had worn her seatbelt, she would still have use of her legs. The one mistake she made that day changed her life forever, but it has not defeated her competitive spirit.

Amberley received her initial medical care from two of Wyoming's hospitals. Part of her story relates to the care received.

The top priority for Amberley was not even to walk, but to ride her horses again. Remarkably, only 4 months after the accident, she was back on her horse.

In May of 2015 Amberley graduated college with a Bachelor's degree in Agriculture Education. In 2018, she earned her Master's Degree in School Counseling from Utah State University.

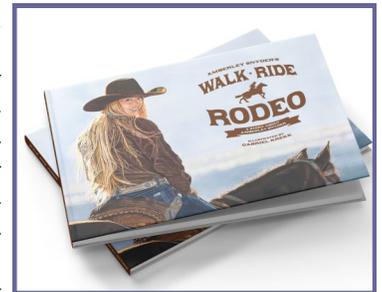
After the accident Amberley realized she had a unique opportunity to reach out and inspire

people with her unconventional situation.

Her first step to that was her Wheel Chair Wednesday's video segments on social media. She would perform everyday tasks that have now become more challenging, but not impossible, after her accident. These range from how she gets on her horse to how she fills her truck up with fuel and her short videos have become a popular fan favorite on social media resulting in nearly 200K fans on Facebook.

Amberley now is inspiring thousands across America by telling her inspirational story and competing in rodeos across the western United States. She has let the challenges she faces refine her, not define her.

For more information or to register for this year's meeting, visit wyohospitals.com or call 307-632-9344.





Introducing Teleira- A New Endorsed Vendor

In the event of any disaster, big or small, the role of communication is paramount. Picture yourself in the aftermath of a large disaster and imagine you need serious help. What is the first thing you will do? You will pick up your phone and try to call for help.

Most likely, however, you will not have a signal, and reaching help will become much more complicated.

Teleira helps your organization prepare for any outage so you won't even know there was a problem. Where before you were scrambling to get the phone system back up and calling your carrier to try and fix the problem, now it is business as usual in minutes.

Their products utilize satellite, internet, and cloud based solutions to ensure that when the disaster comes (and it will come) your communication network will be ready.

They have years of experience and solutions to fit almost every situation.

For more information, contact Mark Wier, Regional Sales Manager, 866-317-1199 or www.teleira.com.



FocusOne Case Study

It's a common challenge for hospitals: how to "right fit" staffing levels to meet the healthcare needs of your community.

FocusOne Solutions, a WHA Resources Endorsed Vendor, used a phased approach to successfully staff a new 284-bed Level 1 trauma center in North Dakota. The trauma center's aggressive hiring goals included 200 direct-hire nurses over three years.

How FocusOne handled the massive North Dakota case highlights the comprehensive approach the company could use for your hospital—tailored to your specific staffing needs.

FocusOne planned for staffing a year ahead of the opening and executed it effectively by:

- Staffing in phases for ample time to onboard and train onsite
- Bringing in contingent staff who stayed until new direct-hire staff were fully acclimated
- Working in conjunction with the trauma center's human resources team
- Recruiting from neighboring states and states along both coasts.

As a leading managed services provider, FocusOne helps hospitals reduce costs, streamline the hiring process and bring in top-tier

healthcare professionals, both clinical and non-clinical.

WHA chose FocusOne as a strategic partner because of its proven track record working with Wyoming hospitals, as well as hospitals and health systems nationwide.

For direct inquiries, please contact Blake Sorrell at bsorrell@focusonesolutions.com or 402-938-2040 ext. 2468.



Merritt Hawkins 2019 Incentive Review

Merritt Hawkins, an Endorsed Vendor of WHA Resources, has completed its 2019 Review of Physician and Advanced Practitioner Recruiting Incentives.

Now in its 26th year, Merritt Hawkins' annual Review is the longest consecutively published and most

comprehensive report on physician recruiting incentives in the industry.

The Review is a standard benchmarking resource hospitals, medical groups and other healthcare facilities nationwide use to determine which incentives are customary and competitive in recruiting physicians today.

For a full copy of the report please contact Bryce Klinesteker Merritt Hawkins Marketing Consultant for Wyoming at Merritt Hawkins at bryce.klinesteker@merrithawkins.com



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