



## Wyoming Hospital Association

# NEWSBRIEFS

Informational Newsletter for Wyoming Hospitals

Volume 49, Number 38

October 5, 2018

### WHA Calendar

HFMA Fall Meeting Cody, WY	11/14-11/16
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## Advertising Campaign Next Step for DOH's Opioid Efforts

The Wyoming Department of Health (WDH) Public Health Division is adding sponsorship of a national advertising campaign to its efforts to help prevent opioid misuse and related deaths, which also include promoting overdose rescue medication use and safe medication disposal.

Dr. Alexia Harrist, state health officer and state epidemiologist with WDH, said opioid usage, drug overdoses and related deaths are causing major public health crisis situations in many areas of the country. "While Wyoming is not experiencing the devastating consequences of opioid abuse to the same extent as some other states, we know many residents and their families are affected," she said.

The "RX Awareness Campaign," produced by the federal Centers for Disease Control and Prevention (CDC), illustrates prescription opioid abuse and overdose harms. WDH support of the campaign will include Wyoming newspaper, radio, television and online advertising with an emphasis on counties most affected by the issue.

"The campaign tells real stories of people whose lives were dramatically affected by opioid abuse," Harrist said. "By supporting the CDC campaign in Wyoming, we want to help residents

recognize that opioids can sometimes be addictive and dangerous."

Wyoming's total overdose deaths (not limited to opioids) decreased from 94 in 2016 to 60 in 2017 according to death certificate data from Vital Statistics Services, part of WDH.

"We do not know specifically why we saw the drop in overdose deaths between 2016 and 2017 and have seen ups and downs in this type of data before," Harrist said. "However, it's true that many people across the state are working hard to help prevent the problem from growing here."

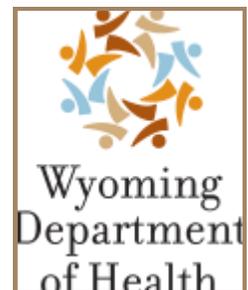
Harrist said naloxone, also known as Narcan, is a safe, life-saving prescription medication that reverses overdoses from opioids. "Naloxone is increasingly available in Wyoming and we encourage people at high risk for an opioid overdose, as well as family and friends of these individuals, to consider keeping the drug on hand," she said.

While naloxone is a prescription medication, a Wyoming law allows pharmacists to prescribe naloxone to individuals. "We encourage people to discuss the medication with a medical professional. However, anyone can go to a local pharmacy and ask about obtaining naloxone," Har-

rist said. Wyoming first responder organizations such as local law enforcement units can apply to get grant funding for supplies of naloxone from WDH to boost wider availability across the state.

More information about opioid response efforts in Wyoming is available from WDH at [www.opiwyo.org](http://www.opiwyo.org). The website includes naloxone details and includes a recommended link to training on how to give someone naloxone, as well as an application form for groups interested in getting free naloxone through WDH.

Another strategy supported by WDH is safe disposal of unused or unwanted medications. Medications can be safely disposed of at home with Deterra drug deactivation bags offered free by the WDH. To request a shipment please contact Melissa Payne at [Melissa.payne1@wyo.gov](mailto:Melissa.payne1@wyo.gov) or 307-777-5017.



### PAC CONTRIBUTORS 2018

Irene Richardson  
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Eric Boley  
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Maureen Cadwell  
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Patrick Madigan

Annual Goal  
\$8500

## SMH Presents Board Governance Education

*Don't forget to send us a story about your hospital so we can feature you in our Member Spotlight*

Sheridan Memorial Hospital (SMH) in partnership with the Greeley Company is presenting Essential Training for Board Members.

The training will be November 3 at the SMH Ancillary Location at 61 South Gould Street, Sheridan, Wyoming.

This program aims to provide hospital board members with new knowledge and skills to fulfill their leadership responsibilities.

With this program, participants will learn about:

- The roles and responsibilities of the hospital board
- Priorities and Best Practices of Boards
- Healthcare Industry Issues and Challenges

Thomas Anthony, JD will be presenting the program. He is a partner and chair of the Healthcare Practice Group in the law firm of Frost Brown Todd, LLC in Cincinnati.

For more information or questions, please contact Patty Forister, Sheridan Memorial Hospital, 307-672-1044 or [pattyforister@sheridanhospital.org](mailto:pattyforister@sheridanhospital.org).

The registration form can be found at: <https://www.sheridanhospital.org/Sheridan/media/pdfs/board-gov-education-form.pdf>



## WMC Among Nation's Top for Heart Attack Patients



Wyoming Medical Center (WMC) has received the American College of Cardiology's NCDR ACTION Registry Platinum Performance Achievement Award for 2018. Wyoming Medical Center is one of only 203 hospitals nationwide to receive the honor.

The award recognizes WMC's commitment and success in implementing a higher standard of care for

heart attack patients and signifies that WMC has reached an aggressive goal of treating these patients to standard levels of care as outlined by the American College of Cardiology/American Heart Association clinical guidelines and recommendations.

To receive the ACTION Registry Platinum Performance Achievement Award, WMC has demonstrated sustained achievement in the

ACTION Registry for eight consecutive quarters and has performed at the top level of standards for specific performance measures. Full participation in the registry engages hospitals in a robust quality improvement process using data to drive improvements in adherence to guideline recommendations and overall quality of care provided to heart attack patients.

## Focus One Webinar



The Wyoming Hospital Association would like to introduce FocusOne Solutions as a current Endorsed Business Partner for staffing solutions. FocusOne can help streamline your process for contingent staffing and provide you analytics surrounding use and spend. Please join us

for an interactive demo of services and a chance to participate in Q&A.

Please register for FocusOne Solutions- WHA Endorsed Partnership on Oct 25, 2018 2:00 PM CDT at: <https://attendee.gotowebinar.com/register/8358354747035360257>

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