



NEWSBRIEFS

Informational Newsletter for Wyoming Hospitals

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Annual Meeting Includes Sessions for Everyone

The Wyoming Hospital Association/LeadingAge Wyoming Annual Meeting is almost upon us. The meeting will be held September 5-6 in Laramie at both the UW Rochelle Gateway Center and the Hilton Garden Inn.

Kurt Mosley of Merritt Hawkins will be speaking on "Poverty/Uncompensated Care Best Practices." Uncompensated care includes bad debt (balances that can't be recovered) and charity care (healthcare provided for free or at reduced costs to low-income patients) for self-pay patients. Self-pay patients either don't have health insurance or have a balance due that their insurance doesn't cover (due to co-insurance, deductibles, or services their policy doesn't cover). This program will help lead a discussion on best practices for our hospitals to follow.

If your facility has a foundation, you'll be interested in these sessions. Panel Discussions will occur with about 3-5 people per topic. Topics include:

- Technology in the Foundation: Leveraging technology and tech resources/applications to enhance our work
- Donor fatigue: Tailoring messaging to maximally impact different audiences

- Capital campaign: Success, failures, and planning
- Management Strategy: Donor development and management
- Funding models, maximizing the impact Foundations bring to hospitals

Foundation Round table discussions will include:

- Growing pains of Foundations
- Successful events from planning to fundraising
- Telling your story (marketing)
- Planned giving and various types of charitable funds that benefit the donor and the Foundation
- Engaging employees during hospital-campaigns
- Fundamentals of a Grateful Patient Program

We also have sessions planned for hospital volunteers and volunteer coordinators which will include a Collaborative Learning Session. In these collaborative learning programs, attendees will be engaged amongst themselves to capitalize on one another's resources and skills, and interact by sharing experiences.

Topics here include:

- Growing a Junior Program
- Volunteer Service Areas
- Keeping Volunteers Interested/Motivated
- Gift Shop Trends
- Recruitment/Retention Strategies
- Managing Volunteers from Different Generations
- Ideas for events for Volunteers in your Hospital

There is still time to register for the annual meeting. Simply visit our website at www.wyohospitals.com or call 307-632-9344.

You can also still sign up to play in the golf tournament on September 4th. Just call the Association office.



WHA Calendar	
WHA Golf Tournament Laramie	9/4
WHA Annual Meeting & Convention Laramie	9/5-9/6

PAC CONTRIBUTORS 2018

Irene Richardson
Heidi Baskfield
Barry Burkart
Wyo Behavioral Institute
Eric Boley
Doug Faus
Shelby Olind
Doug McMillan
Andy Fitzgerald
Margie Molitor
Ryan Smith
Mike McCafferty
Maureen Cadwell
Cheyenne Regional Medical Center
Patrick Madigan

Annual Goal \$8500

Sundance Hospital Reaches Top Tier in Annual Review

Nathan Hough, CEO of Crook County Medical Services District revealed that the hospital is the first in Wyoming to reach the top level possible in its annual federal review.

“The federal government judges pretty much all hospitals on what they call Value Based Purchasing,” Hough said.

This judgment system begins with surveys that

ask previous patients for their view on such things as the care given, the standard of provider, the facility, the follow-up and even how pleasant their nurse was during the visit.

Hough began applying for the review in his first year and is thrilled with the progress that has led the hospital to his point. He

credits the achievement entirely to the CCMSD.

A second award completes the facility’s achievement for the year: a repeat of the high score achieved in 2017 on the annual state survey for the long term care facility.

Don't forget to send us a story about your hospital so we can feature you in our Member Spotlight



MHCC Wins Hometown Hero Award

The Leadership Team at Memorial Hospital of Converse County accepted the Hometown Heroes Award from the Wyoming Association of Municipalities during the 2018 WAM convention in Pinedale.

The Hometown heroes Award recognizes organizations or individuals who work to help make communities successful. The application by the City of Douglas nominated Memorial Hospital of Converse County and detailed various areas that the hospital has been involved in. That includes hosting and supporting community

events, outreach in the areas of continuing education and support in a variety of areas for the greater community.

According to the nomination, “MHCC’s many contributions, leadership and overall support are instrumental to our community’s success and quality of life. MHCC has set the standard for philanthropic support, employee well-being, and ways to create a culture of teamwork and growth. Additionally, MHCC is very proactive in creating programs and measures to make our community healthier.”

“We love Douglas and we were honored and excited to learn of our nomination by the City of Douglas for this year’s WAM Hometown Hero Award,” MHCC CEO Ryan Smith said. “Our community has such great energy right now and the hospital is only a small part of it. We consider ourselves fortunate to live and work here and are grateful for the relationship we have with the City of Douglas and community we call home.”



Sheridan VA Hosts “Coffee Talk”

Remember "Coffee Talk" from Saturday Night Live? The Sheridan VA Medical Center has one for women veterans.

The monthly "Coffee Talk" is an informal get-together that provides an opportunity to meet new

people, share experiences, and build new friendships with other women Veterans in the area.

The gatherings are the first Saturday morning of every month at 10 AM, but location details are not posted publicly.

If you're a woman Veteran and interested in meeting up with these ladies, contact the Women Veterans Program Manager, Meagan, at 307-675-3386 or Meagan.Kekich@va.gov