

# NEWS BRIEFS

Informational Newsletter for Wyoming Hospitals

Volume 42, Number 38

September 14, 2012

## WHA Calendar:

WHA PAC Golf Tournament  
Cheyenne **9/25**

Annual Meeting & Convention  
Little America  
Cheyenne **9/26-9/27**

Hospital Advisory Group Meeting **10/11**

WMS/WHA Patient Safety Conference  
Casper **11/2**

## Other Events:

RPB Meeting Sun Valley, ID **10/4-10/5**

HFMA Meeting Saratoga **10/17-10/19**

Joint Labor Health and Social Services Committee  
Casper **11/12-11/13**

## Last Chance to Register for Annual Meeting & Convention

As the WHA Annual Convention draws near, the final agenda details are complete in advancing an excellent roster of current healthcare topics for our member hospitals.

The 2012 convention is set to provide a diverse and highly regarded collection of presenters, with design to offer focused attention on several areas of interest for hospital leadership personnel.

The opening general session on September 26th is certain to be very enlightening in illustrating personal attention upon hospital quality and patient safety.

Alicia Cole will reveal her personal story to reveal the lasting impacts of hospital-acquired infections and the importance of evidence-based prevention measures.

Her objectives will provide a clear understanding of the value of developing mutually respectful, collaborative relationships among care providers to effectively deliver more patient centered care.

Discussion will also lead to the importance of transparency in patient safety, consistently good outcomes and increased patient satisfaction.

Ms. Cole's presentation is sure to set a tone for the convention and commit Wyoming hospitals to desire to be at their very best.

Day-one of the convention will also feature Hospital Emergency Preparedness review and update. WHA is pleased to have hospital leaders engaged in leading this presentation – with Kevin Schlosser of Cody, Scott Murphy of Lovell, and Terry Wilson with Fremont County Public Health taking part alongside Kipp Sanders, founder of Ready Response Training.



**Alicia Cole**

The annual business meeting of WHA on Wednesday afternoon will incorporate new information for hospital trustees in attendance, with Connie Curran scheduled to present a detailed review of the Best-on-Board education program recently endorsed by the association's Trustee Education Council.

An extensive track of programs will carry across both convention days for human resource specialists, including a special session on legal regulations hosted by Rob Jarosh, attorney with the firm Hirst & Applegate.

In addition, retention strategies will be presented

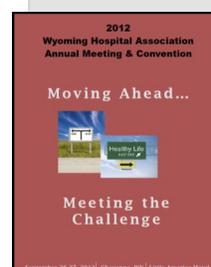
by Ellen Lake of the Mountain States Employers Council – and Kevin Reed will review new functionality and updated features of the WHA salary survey format, providing timely opportunity for feedback from HR professionals across the state to be incorporated into the 2012 salary survey cycle.

The annual vendor fair will again be a highlight of the convention, with a very diverse slate of health care related companies set to make an excellent trade show occasion.

Please plan to take time to visit with many representatives of new products and services available.

As a final reminder, with the convention rapidly approaching, please confirm your plans to join WHA and your member colleagues at Little America in Cheyenne for this annual event.

Registration is still open online via the website [www.wyohospitals.com](http://www.wyohospitals.com) or call 307.632.9344 for additional details.



## MEMBER SPOTLIGHT



*Don't forget to send us a story about your hospital so we can feature you in our Member Spotlight*



Maureen Cadwell

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## Women's Health Center at MHCC

Women's health at Memorial Hospital of Converse County (MHCC) encompasses more than a portion of the building or one specific health care discipline.

As a Women's Health pioneer in Wyoming, Memorial Hospital was named a "Center of Excellence" for providing the first 3-D automated breast ultrasound in the Rocky Mountain Region.

Now offering full-field mammography, 4-D ultrasound, and SPECT-CT, the

women's health division of Memorial Hospital's radiology department offers the most comprehensive breast care services in the area and provides stunning pictures of baby during mom's pregnancy.

Beyond imaging, generations of Wyoming women have entrusted their care their board-certified providers who are passionate about all areas and levels of Women's Health.

The birthing center fea-

tures the latest in labor and delivery technology, including a dedicated cesarean operating room located just steps away from the baby nursery.

Specialized tools like the birthing center guide and weekly e-newsletters help expecting parents prepare for family life and one on one consults with OB-GYN surgeon, Brian Retherford, MD, help reduce anxiety for women who need GYN surgeries.

## New CEO Announced for Newcastle Hospital

Maureen Cadwell has been selected as the new CEO/Administrator of Weston County Health Services (WCHS), in Newcastle, Wyo. She assumed her new responsibilities on September 10, 2012.

Cadwell comes to WCHS with more than 25 years of experience in the health care industry.

Most recently, she spent the past nine years as the Chief Executive Officer (CEO) of the 25-bed Sanford Mid-Dakota Hospital and the 44-bed Sanford Mid-Dakota Care Center in Chamberlain, S.D.

She was also responsible for Sanford clinics in Chamberlain and Kennebec, S.D. Prior to the position as CEO, she served the Chamberlain facilities as the Chief Financial Officer (CFO) for five years.

She received a bachelor's degree in Accounting and Business Administration from the University of Sioux Falls, and a master's degree in Business Administration from the University of South Dakota.

"We welcome Ms. Cadwell to Weston County Health Services," said Jill Sellers, Chairman of the

WCHS Board. "Her experience and credentials will help guide our hospital through any challenges and lead to success for our community."

The WCHS Board accepted the resignation of Interim CEO, Gary Bieganski, due to family and personal issues, effective July 25, 2012. He had served as Interim CEO since August 2011.

WCHS includes a 22-bed critical access hospital and a 51-bed long-term care facility. It is a managed facility of the Regional Health Network, based in Rapid City, S.D.

## WPCA Offering Training Sessions

The Wyoming Primary Care Association is offering training sessions on Provider Documentation and Coding and Effective Clinic Operations in October 2012.

The intended audience is medical providers, clinical support staff, and front desk

staff employed by a Health Center or Rural Health Clinic.

The trainings will be held on-site in Cheyenne and for those unable to attend on-site, the WYPCA plans to offer some of the training via video conferencing.

Please contact Shaun at the WYPCA with any questions you may have. Shaun can be reached at 307-632-5743 ext. 10 or [shaun@wypca.org](mailto:shaun@wypca.org).