



# NEWS BRIEFS

Informational Newsletter for Wyoming Hospitals

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## WHA Calendar:

<b>WHA PAC Golf Tournament</b>	9/6
<b>WHA/LAW Annual Meeting &amp; Convention Cheyenne</b>	9/7- 9/8

## Other Events:

<b>Joint Labor Health and Social Services Committee</b>	8/25- 8/26

## Cyber Security to be Highlighted at Annual Meeting

The WHA/LAW Annual Meeting & Convention is just around the corner. We have many timely educational programs for this year.

Cyber Security is a very real and complex issue in the healthcare field. As such we have assembled a team of speakers from Medicine Bow Technologies, USI and Holland and Hart to help explain.

Medicine Bow Technologies will discuss the Cyber security consequences impact on all businesses, organizations, consumers, and even national defense. Cyber crime has escalated in recent years and is replacing terrorism as the largest threat in America.

Businesses and organizations are more at risk than ever due to our increasing reliance on interconnectivity, rapidly growing electronic data volumes, more complex technology structures, and third party vendor relationships.

What Wyoming business don't know is that they are not immune. Cyber crime is in Wyoming. Cyber crime can affect your business negatively with loss of operations, bad press, and loss of customers. Business owners need to know that a breach in their system is a matter of WHEN and not IF, how to best protect their business, and how to

communicate to their customers that their personal and payment information is safe.

Each year, cyberattacks and data breaches multiply. The average breach of business data costs about \$5.9 million. More than a third of cyberattacks target small entities—60 percent of which go out of business within six months following an attack. Many cyberhackers target companies in the financial services, manufacturing, multi-level marketing, and technology sectors.

In response to this evolving threat, new legislation and regulations requiring businesses to implement practices that protect the confidential and personal data of customers, clients, patients, and employees have spawned a new universe of potential claims. Forty-eight states currently penalize companies for a data breach.

Holland & Hart, combines comprehensive knowledge of the most recent developments in the rapidly expanding area of cybersecurity law with pragmatic understanding of how information technology actually works within a company or organization, both in the United States and abroad.

They have helped organizations from emerging start-

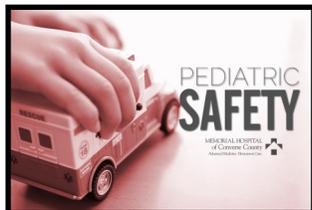
ups to established Fortune 100 companies resolve more than 200 data breach incidents. And, if litigation or enforcement actions result from a breach, we provide experienced, vigorous defense.

One team member, Matt Sorenson, brings more than 15 years of experience as an information security practitioner in banking and multinational corporations. He is both a lawyer and a Certified Information Systems Security Professional and a Certified Information Privacy Professional, both in the United States and Europe, who carries certifications in penetration testing and computer forensics.

Romaine Marshall has defended data breach victims against class actions and during cybersecurity regulatory investigations.

Monica Minkel is the SVP, Regional Director of Management and Professional Services for USI. She and her team provide consulting, marketing support and manage clients needs for Data Security & Privacy Liability.

For more information or to register for the Annual Meeting, visit our website at [www.wyohospitals.com](http://www.wyohospitals.com).



## Converse Ambulances Certified to be Pediatric Safe

The Memorial Hospital of Converse County (which provides EMS services for all of Converse County) has completed the process with the Wyoming Emergency Medical Services for Children (EMSC) program, which is part of the Wyoming Department of Health (WDH), to have four of its ambulances certified as a pediatric-safe units.

“Most traditional safety equipment such as seatbelts,

cots, and immobilization products are geared toward the adult patient,” said Brandon Kelley, Wyoming EMSC program manager. “Children require specialized tools, training, and planning to make sure that if something goes wrong during an ambulance ride, they are as protected as they can be.”

The Wyoming EMSC program, with other WDH partners and SAFEKIDS

Wyoming, developed a systematic process for ambulance services to review their procedures, acquire necessary equipment, and receive training on the latest measures to protect pediatric patients during transport.

“Completing this effort exemplifies the Memorial Hospital of Converse County EMS services’ commitment to ensuring the health and safety of their patients,” Kelley said.

## HRET HEN 2.0 Case Studies

The HRET HEN 2.0 team is excited to announce the release of the first batch of 11 case studies which have been submitted from various hospitals around the country. They illustrate effective best practices in a number of key clinical areas for quality improvement.

Everyone is encouraged to view the innovative techniques hospitals across the country are taking to reduce patient harm and improve quality & safety.

The studies are from: ADE - Chicot Memorial Medical Center, Arkansas CAUTI - Preston Memorial Hospital, Virginia C. diff - Asante Rogue Regional Medical Center, Oregon CLABSI - Baxter Regional Medical Center, Arkansas Operational Excellence - Memorial Hospital, New Hampshire Pressure Ulcers - Stonewall Jackson Memorial Hospital, West Virginia Readmissions - Fort HealthCare, Wisconsin Readmissions - Medical

Center of South Arkansas, Arkansas Readmissions - Ouachita County Medical Center, Arkansas SSI - Jefferson Regional Medical Center, Arkansas VAE - St. Jude Medical Center, California

Click here to view the studies:

<<http://www.hret-hen.org/resources/casestudies/casestudies.shtml>> to view the complete case studies.

**Don't forget to send us a story about your hospital so we can feature you in our Member Spotlight section!**

## AHA on Proposed Changes to Condition of Participation

The AHA has submitted comments on a Centers for Medicare & Medicaid Services proposed rule revising several Medicare Conditions of Participation for hospitals and critical access hospitals.

Among other provisions, CMS proposes to adopt specific non-discrimination language for the CoPs, and require hospitals and CAHs to have antibiotic stewardship programs.

The AHA said it supports many of CMS’s proposals but urged the agency to make several revisions “to improve clarity and ensure the final standards are practical and effective in meeting desired outcomes,” wrote AHA Executive Vice President Tom Nickels.

For example, AHA urged the agency to provide technical assistance to help CAHs implement the new

programs, and at least a year for CAHs to come into compliance with the requirements.

It also urged CMS to carefully review the rule’s potential overlap with other laws, regulations and pending rules “to ensure alignment across the numerous requirements imposed on hospitals and their clinicians.”

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