2017
Wyoming Hospital Association &
LeadingAge Wyoming

“The Power of Purpose”

Big Horn Mountains, Wyoming
Convention Sponsors

Yellowstone Insurance Exchange, RRG

Wyoming Health Resources Network

Hall Render Killian Heath & Lyman

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Medicine Bow Technologies

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UMIA

WHA Resources, Inc.
On behalf of the Wyoming Hospital Association and our 32 members and LeadingAge Wyoming and our 29 members, we welcome you to Sheridan for this year's annual meeting and Convention.

As we have demonstrated throughout the year, we are uniting our associations to represent healthcare within the state of Wyoming. We want the Wyoming Hospital Association and LeadingAge Wyoming to be the source that the state and the legislators look to for information and as the voice of healthcare in Wyoming.

This is an exciting time as we come together to network and learn from one another. We have many great presenters lined up to help motivate and educate.

We hope you'll take time to visit with our vast array of vendors, without whom this convention would not be possible. We’re grateful to them for their support. We also hope you'll join us Wednesday evening for our awards banquet as we honor individuals and facilities that will be receiving awards for their outstanding performance and delivery of care.

We're grateful to you for your attendance and support. Enjoy your time here in Sheridan. Have a great convention. We hope you’ll return home reenergized and inspired with new ideas after participating in our convention.

Rick Schroeder  
LAW  
Chairman

Eric Boley  
WHA/LAW  
President

Ryan Smith  
WHA  
Chairman

Staff

The staff at the Wyoming Hospital Association and LeadingAge Wyoming wants to ensure that your Convention experience is a positive and productive one, and we are available to help with all aspects of your Convention planning and attendance. Please contact us for more information. You can reach us at 307.632.9344.

Eric Boley, President  
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Neil Hilton, Vice President  
extil@wyohospitals.com
Barry Burkart, Chief Financial Officer  
barry@wyohospitals.com
Rose Fishback, Executive Assistant  
roset@wyohospitals.com
Accommodations

Holiday Inn Sheridan-Convention Center
1809 Sugarland Drive
Sheridan, WY 82801

Telephone: 307-775-8400
Reservations: 800-465-4329

Hotel Reservations—September 5 Deadline

The Wyoming Hospital Association has reserved a limited number of rooms for Convention attendees. The WHA room block will be available through September 5 at a rate of $89 so make your reservations today.

Mention the Wyoming Hospital Association to get the preferred Convention rate!

Strolling Luncheon with Vendors
Wednesday, September 20

11:30 a.m.—1:30 p.m.

Make connections, learn about new products and services, and enjoy lunch during the WHA’s exhibitor show—the largest healthcare tradeshow in Wyoming. Join our exhibitors in the vendor area at for a casual lunch and an opportunity to learn about the latest and greatest.
Value You Won’t Find Anywhere Else!

Times are hard, budgets are tight. But your staff still needs continuing education to stay current on the latest regulations and trends in the industry. WHA and LAW can help! With more than two days’ worth of education right here in Wyoming, your time out of the office is minimal. And staying in-state means reduced travel costs. How about those meal costs once you get there? We’ve got you covered! With the substantial receptions, breaks, and lunch, you are sure to cut your meal costs.

The WHA/LAW Convention is simply value you cannot beat!

You Can’t Afford to Miss These Opportunities!

11th Annual WHA Golf Tournament

Tuesday, September 19 - Buffalo Golf Club

Everyone is encouraged to participate in the 11th Annual WHA PAC Golf Tournament, to be held at the Buffalo Golf Club, Buffalo, Wyoming. The format is a 4-person per team at a cost of $125 per player, or $500 per team.

About the Buffalo Golf Club

The Buffalo Golf Club is an 18 hole public facility nestled at the foot of the Big Horn Mountains in Buffalo, Wyoming. The Buffalo Golf Club has earned a reputation as one of the top courses in the state and has been called "a hidden gem". Buffalo Golf Club is a multi-award winning course continuously earning a "4 Star" ranking from "Golf Digest" magazine and in 2009 was named the best municipal course in Wyoming.

The course offers four sets of tees to accommodate golfers of all skill levels. Players of all ages and skills are welcome to play on a daily basis. Memberships are available and are one of the most reasonable in the area.

WELCOME BACK!!!

For the first time in many years, WHA is partnering with the Wyoming Chapter of the Healthcare Financial Management Association (HFMA). We are excited to welcome them as they join us for our Annual Meeting & Convention.
**LeadingAge Wyoming**
**2017 Board of Directors**

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Lovell, WY

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CEO, Campbell County Health
Gillette, WY

Doug McMillan
AHA Delegate
CEO, West Park Hospital
Cody, WY
<table>
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<tr>
<td><strong>Tuesday, September 19, 2017</strong></td>
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<tr>
<td>12:00 p.m.</td>
<td>WHA Golf Tournament, Buffalo Golf Club</td>
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<td>7:00 p.m.</td>
<td>Wyoming ACHE Chapter Meeting</td>
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<td>7:00 p.m.</td>
<td>LeadingAge Wyoming Board Meeting</td>
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<td><strong>Wednesday, September 20, 2017</strong></td>
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<tr>
<td>7:00 a.m.</td>
<td>WHA CEO Only Roundtable Breakfast</td>
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<td>Breakfast Buffet for Convention Attendees</td>
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<td>9:00 a.m.</td>
<td>Patient Engagement—Frank King</td>
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<td>10:15 a.m.</td>
<td>Break</td>
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<td>10:30 a.m.</td>
<td>Life/Writing in the Mountain Time Zone—CJ Box</td>
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<td>11:30 a.m.</td>
<td>Vendor Strolling Lunch</td>
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<td>1:30 p.m.</td>
<td>New Licensing &amp; Survey for Long Term Care Facilities</td>
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<td>Nursing Home Quality Care Collaborative, Pat Fritz</td>
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<td>The MACRA Quality Payment Program: What Hospitals Need to Know, Akin Demehin, MPH</td>
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<td>DataGen, Susan McDonough</td>
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<td>HIDI</td>
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<td>Foundation Directors Roundtable</td>
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<td>Human Resource Boot Camp</td>
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<td>4:30 p.m.</td>
<td>Chairman’s Reception</td>
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<td>6:30 p.m.</td>
<td>Awards Banquet</td>
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<td><strong>Thursday, September 21</strong></td>
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<tr>
<td>7:00 a.m.</td>
<td>LeadingAge Wyoming CEO Only Breakfast</td>
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<td>Breakfast Buffet for Convention attendees</td>
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<tr>
<td>8:30 a.m.</td>
<td>The Florence Prescription—Joe Tye</td>
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<td>10:00 a.m.</td>
<td>Break</td>
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<td>Noon:</td>
<td>Lunch Buffet—Representative Liz Cheney</td>
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<td>1:30 p.m.</td>
<td>WHA Annual Meeting</td>
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<td>LeadingAge Wyoming</td>
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<td>2:30 p.m.</td>
<td>LAW Annual Meeting</td>
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Ask the Patient!
Frank King

Mr. King has opened up for Jerry Seinfeld, Adam Sandler, Jeff Foxworthy, and Ron White, and most recently was himself opened up, by a crack team of cardiac surgeons, at the Oregon Heart and Vascular Institute...who, performed an aortic valve replacement, his second, and tossed in a double bypass, his first...so he truly is, Funny at Heart. As a Certified Laugh Coach, Stress Reduction Specialist, and Professional Comedian since 1985 who has totaled one marriage, two heart valves, and three cars, and turned a million dollar real estate portfolio, amassed by age 52, into, thanks to the recession and a Chapter 7 Bankruptcy filing, a $125,000 real estate portfolio by age 53, I offer time-tested tools for using humor to turn pain into punchlines, losses into laughs, and messes and stresses into successes.

Ask The Patient
Patient-centered care is a Big Thing in medicine today, as new payment incentives emphasize patient satisfaction. But too often it's still a mystery. What is needed is an activated, empowering partnership between patients and their medical professionals. Frank shares his own stories as a heart patient, and what he has learned from Frank shares his own stories as a heart patient and what he has learned from the patient engagement handbook Let Patients Help.

Laugh and learn the secrets to patient centered care:

- How to guide patients and caregivers to be actively engaged in their health and health care experiences.
- How to guide health professional practices where patient experience and contribution is an integral goal of excellence
- How to encourage mutual collaboration among patients, health professionals, caregivers and others allowing them to partner in determining care.

A concise, action-oriented speech on how to do what medicine calls "patient engagement"—an activated, empowering partnership between patients and their medical pros. A real world approach to an organized means of leading, not managing, change.

Tradeshow
Your time is more valuable than ever, so make the most of it by investing it in the WHA trade show. Plan your schedule to allow time in the Exhibit Hall, where you're sure to find a broad array of products and services that can enhance patient care, cut costs, and increase revenue. This year’s show features the latest tools and technologies in architecture, medical equipment, billing solutions, information management, and media.

Why should you visit Wyoming’s largest healthcare trade show?

- Renew acquaintances with long-time suppliers and meet new companies.
- Learn about new technologies, products, and services.
- Visit many suppliers in one convenient location.
- Take home leads about services that can benefit your hospital.
- Thank our vendors—their fees cover more than half of the convention expenses!

And of course...Prizes! Prizes! Prizes!
We'll have prize drawings in the Exhibit Hall at the start of the Annual Chairman’s Reception. Be sure to visit the Exhibit Hall at 4:30 p.m. on Wednesday, September 20 to honor WHA Chairman Ryan Smith and win prizes!

Exhibit Hours—Wednesday, Sept. 20
11:30 a.m.–1:30 p.m.
4:30 p.m.—6 p.m.
The Florence Prescription: From a Culture of Accountability to a Culture of Ownership

Culture doesn’t change until people change – and in today’s healthcare world, you need empowered people working in a culture of ownership.

Some of what’s included:

- Why the legacy of Florence Nightingale is important not just for nursing but also for every other healthcare profession.
- Why you must supplement process improvement with attitude improvement, to optimize effectiveness.
- How to build upon the eight essential characteristics of a culture of ownership: Commitment, Engagement, Passion, Initiative, Stewardship, Belonging, Fellowship, and Pride.
- Why Invisible Architecture is more important than bricks and mortar for employee engagement and patient satisfaction.
- Using The Self-Empowerment Pledge to foster a “Proceed Until Apprehended” mindset of ownership and initiative.
- Why you need a culture plan to complement your strategic plan.
- The Pickle Challenge to eradicate toxic emotional negativity from the workplace.

Joe Tye is CEO and Head Coach of Values Coach, which provides consulting, training and coaching on values-based leadership and cultural transformation. Joe earned a master’s degree in hospital administration from the University of Iowa and an MBA from the Stanford Graduate School of Business. He is the author or coauthor of twelve books including The Florence Prescription and All Hands on Deck, both of which are about building a culture of ownership. Prior to founding Values Coach in 1994, he was chief operating officer for a large community teaching hospital. On the volunteer front, Joe was founding president of the Association of Air Medical Services and a leading activist fighting against unethical marketing practices of the tobacco industry’s white collar drug pushers. Joe and his wife Sally have two adult children and they live on a small farmstead in Iowa.
Life and Writing in the Mountain Time Zone

CJ Box

C.J. will talk about his work, his life, and his passion for the American West.

C. J. Box is the New York Times bestselling author of 21 novels including the Joe Pickett series. He won the Edgar Alan Poe Award for Best Novel (Blue Heaven, 2009), as well as the Anthony Award, Prix Calibre 38 (France), the Macavity Award, the Gumshoe Award, the Barry Award, and the 2010 Mountains & Plains Independent Booksellers Association Award for fiction. Open Season, Blue Heaven, Nowhere To Run, and The Highway have been optioned for film and television.

Box is a Wyoming native and has worked as a ranch hand, surveyor, fishing guide, a small town newspaper reporter and editor, and he owned an international tourism marketing firm with his wife Laurie. In 2008, Box was awarded the “BIG WYO” Award from the state tourism industry. An avid outdoorsman, Box has hunted, fished, hiked, ridden, and skied throughout Wyoming and the Mountain West. He served on the Board of Directors for the Cheyenne Frontier Days Rodeo and currently serves on the Wyoming Office of Tourism Board. They have three daughters and one (so far) grandchild. He and his wife Laurie split their time between their home and ranch in Wyoming.

There will be a book signing immediately following this presentation

The MACRA Quality Payment Program: What Hospitals Need to Know

Akin Demehin, MPH

The Quality Payment Program (QPP) for physicians and other eligible clinicians required by the Medicare Access and CHIP Reauthorization Act (MACRA) of 2015 began this year. The program’s implementation and evolution will have major impacts both to hospitals and the clinicians with whom they partner to deliver care. This session will describe the main requirements of the QPP, upcoming CMS policy changes, and strategic considerations for hospitals. Mr. Akin in the Director of Policy for the American Hospital Association

Hospital Industry Data Institute—HIDI

Steve Warchol

At this presentation, Steve Warchol, Director of Outreach and Education for the Hospital Industry Data Institute (HIDI), will discuss the use cases, benefits, and functionality of HIDI’s business intelligence platform, HIDI Analytic Advantage®. The system is available to Wyoming hospitals participating in the data collection program. HIDI is the data company for the Missouri Hospital Association and has partnered with the Wyoming Hospital Association to provide these services to Wyoming hospitals. The main topics include an overview of the platform, Management and Productivity reports, and the location of DataGen reports. All participants are encouraged to attend.

Data Gen—Susan McDonough

This session will be an overview of the WHA’s Medicare Impact Modeling analyses provided to Wyoming’s hospitals. Each year CMS makes a number of changes to how hospitals, skilled nursing facilities, and home health operators are reimbursed under the Medicare program through the regulatory process. The impact reports give providers an understanding of proposed and final regulatory changes that assist in advocacy, and preparing both operationally and financially. WHA also provides impact reports of proposed and enacted legislative changes to Medicare payment policy. An overview of Medicare's Quality Programs and financial analyses will also be provided.
Program Descriptions

National Nursing Home Quality Care Collaborative
Mountain Pacific Quality Health—Pat Fritz
Pat Fritz will provide a celebration of Wyoming nursing homes progress in the National Nursing Home Quality Care Collaborative and showcase a few of the awarding winning performance improvement projects conduct by LeadingAge members in the last year. She will also provide an update on the SNF VBP, adoption of antimicrobial stewardship and QAPI in the LTC setting.

Wyoming Department of Health—Healthcare Licensing and Surveys
Pat Davis, PE, Chief, Life Safety & Construction Branch
Bill Alexander, Life Safety Code Surveyor
This session is for long term care facilities to hear the updates on the new license and survey process and life safety surveys. They will also address the emergency preparedness rules for facilities.

HR Boot Camp
Bad Cave and Paula Fleck from Holland and Hart will be presenting this timely program.

The Nuts and Bolts of Discipline and Termination. This interactive session will take you on a four-hour journey through the nuts and bolts of managing, and ending, the employment relationship. Brad and Paula will address the following topics:

- Changing performance through effective coaching and counseling
- Investigating misconduct
- Making and delivering disciplinary decisions
- Managing the risk of termination
- Responding to unemployment claims and the hearings that follow
- Understanding how employee health issues under the FMLA and ADA influence discipline and termination

This session is specifically designed for HR professionals and any leader who needs practical advice about how to make tough employment decisions!
Registration Form
Wyoming Hospital Association/LeadingAge Wyoming
Annual Meeting & Convention
September 20–September 21, 2017

Participant Information

Name:___________________________________________________ Nickname for Badge: ________________________

Address:____________________________________________City:_______________State:_________Zip_______________

Title:  ___________________ Institution:  ________________________________________________

Email Address__________________________________________

Registration Fees

Preregistration deadline in September 1, 2017

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<tr>
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<th>Pre-registration</th>
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<tr>
<td>Wyoming Hospital Association</td>
<td>$250.00</td>
<td>$275.00</td>
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<tr>
<td>LeadingAge Wyoming Registration</td>
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Pre-registration—$375.00 Registration—$400.00

Participants that pre-register for the meeting will receive a collectible preprinted name badge and a discount on their registration. Participants that register after the deadline will not receive the preregistration discount.

Early check-in is available on Tuesday, September 19th from 6-7 p.m.

There is no additional fee to attend these events, but you must state if you will be attending the following activities:

- Awards Banquet on Wednesday evening
- Lunch on Thursday

Registration fees include: Exhibitor Strolling Lunch; Chairman’s Reception; Awards Banquet, Breakfast on Thursday morning; Two (2) breaks on Thursday; Thursday Lunch and Educational meeting materials

Member* registration is available only to those persons employed by an institution that is a member of the Wyoming Hospital Association. Advanced registration will be accepted by FAX, mail, online or by phone until September 1, 2017. After that date, a late registration fee of $20.00 will be assessed.

Cancellation Policy: Registration fees are non-refundable unless WHA receives notice of cancellation by September 1, 2017. This applies to telephone/FAX registrations as well. You will be billed whether or not you attend the program. If after registering for the meeting, you find yourself unable to attend, you may send a person in your place provided they are employed by the same institution as you.

Please make checks payable to: Wyoming Hospital Association, 2005 Warren Avenue, Cheyenne, WY 82001

You may FAX your registration to WHA at (307) 632-9347
11th Annual
Wyoming Hospital Association Golf Tournament
Buffalo Golf Club
September 19, 2017
1 p.m. Start

Lunch provided beginning at 11:30 a.m.
Awards Banquet immediately following

Format: 4-person team at a cost of $125 per player, or $500 per team.

We are looking for sponsors for this event as well as contributions for hole prizes. If you have any questions regarding sponsorship, contributing hole prizes, or signing up for the event, please contact Rose Fishback at 307-632-9344.

Fee includes: 18-hole green fee, golf cart, prizes and dinner following play.

Hole Sponsor—$200

Prize Donation (please specify) ________________________________

Participants—Please print names—$125/person or $500/team

Name: ____________________________________________________  Handicap or Approximate 18-hole score
__________________________________________________________  _____________
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Company Name: ______________________________

Contact Name and Phone Number: ______________________________

Email address: ______________________________