

NEWS BRIEFS

Informational Newsletter for Wyoming Hospitals

Volume 41, Number 13

April 1, 2011

WHA Calendar:

WHA Trustee Conference Riverton	5/6
WHA Board Meeting Riverton	5/5
National Nurses Week	5/6-5/12

Other Events:

AHA Annual Meeting Washington, DC	4/9 - 4/13
Extreme ID Infectious Disease Conference Casper, WY	4/15
Western Regional Trustee Symposium Omaha, NE	6/8-6/10

Register Now to Attend WHA's Spring Trustee Conference

The Wyoming Hospital Association's 2011 Spring Trustee Education Conference features a new format and an expanded educational approach that will enable trustees to dig deeper into the complex issues facing their hospitals.

The conference is scheduled for May 5 and 6 at the Holiday Inn in Riverton.

In addition to providing high-quality educational sessions, the spring event also offers hospital trustees and CEOs an opportunity to network with their peers from across the state.

But the focus is on trustee education. And with that in mind, the WHA has updated its traditional single, day-long presentation in favor of a team of instructors and a series of breakout sessions that are designed to offer more depth, and greater opportunities to engage.

Because the best questions and ideas come from the trustees and CEOs who are doing the work in Wyoming's hospitals, the conference will also wrap-up with a roundtable session that offers trustees an opportunity to explore the subjects of most importance to them.

That session will also provide the WHA with information on topics for future trustee education programs.

At the conference in May, trustees can participate in an array of sessions, including a program on Building Market Share by Giving Communities What they Want – Crafting and Using Needs Assessment Data to Drive Strategic Planning.

Other sessions will discuss Cost and Quality in the Era of Healthcare Reform, and The Changing Role of the Board – 12 Principles of Excellence in Today's Board Function.

A special general session will feature Matt Anderson, vice president of regulatory and strategic affairs for the Minnesota Hospital Association. His talk will describe the Minnesota trustee development model and the operation of Minnesota's trustee education and credentialing program.

This session will be particularly instructive, as the WHA is currently considering the creation of a Wyoming trustee credentialing program based on the Minnesota model.

Faculty for the spring conference include Mr. An-

derson, who develops state and federal policy positions and agendas for the MHA, and analyzes and responds to federal and state healthcare legislation and regulation.

More specifically, his work focuses on healthcare reform, payment and delivery system reforms, community benefits, and strategic positioning for hospitals and health systems.

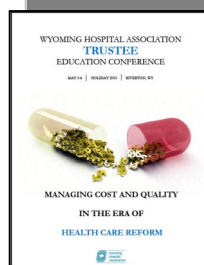
Mr. Anderson will be joined by Michael L. Wyland, who has more than 25 years of experience in corporate and government public policy, management, and administration. He is a widely published author on non-profit governance and fundraising issues.

Mr. Wyland is a professional member of the Institute of Management Consultants.

Margaret J. Sumption is the third member of the conference faculty. She has more than 30 years of experience as a teacher and counselor, non-profit administrator, development officer, and volunteer board member for a wide variety of organizations.

Ms. Sumption is a popular, dynamic, and effective speaker and trainer for non-profit professionals, customers, and policymakers.

To register for the conference, contact Rose Fishback at rose@wyohospitals.com, or by phone at (307) 632-9344.





Don't forget to send us a story about your hospital so we can feature you in our Member Spotlight section!

Wyoming Hospital Association
2005 Warren Ave.
Cheyenne, WY 82003
www.wyohospitals.com
307.632.9344

SMH, VA To Host Symposium on Wound Care

Sheridan Memorial Hospital, in conjunction with the Sheridan VA Medical Center, will host the 2nd Annual Northeast Wyoming Wound & Skin Care Symposium next month.

The event will be held May 13 and 14 in Sheridan.

SMH and the VA have put together a line-up of presenters with national credentials in wound care.

Speakers include Dr. Jeffrey Niezgoda, a nationally recognized wound care expert from St Luke's Medi-

cal Center Milwaukee, Wis. Dr. John Palmer of Rapid City Regional Hospital, who is Board Certified in Endocrinology & Metabolism and Internal Medicine will also present.

The program also includes Tod Brindle, RN, who lectures across the country in his specialty areas of complex wound and fistula management as well as pressure ulcer prevention in high risk populations.

Break-out sessions include taping workshops, off-

loading inservicing, care of ostomies, maggot therapy and wound matrix application.

Cost for the two-day workshop, including breakfasts and lunches, is \$125.00 per person. For more information or to have the conference brochure sent to you, please contact Nancy Hooge, Clinical Nurse Educator, at nancyhooge@sheridanhospital.org.

Continuing education credits will be offered for the event.

REC Cancels EHR Road Show Dates in Wyoming

Health Technology Services, a division of Mountain-Pacific Quality Health, the Medicare Quality Improvement Organization for Montana and Wyoming, has canceled its "EHR Road Show" events in Wyoming.

The events were intended to offer healthcare pro-

viders and hospitals a hands-on look at EHR software and accompanying hardware.

HTS had originally scheduled the programs for April 18 in Casper and April 20 in Cheyenne.

Dates for the Road Show are still planned in Montana in Billings on April 11, Mis-

soula on April 13, and Great Falls on April 15.

HTS has not indicated whether the Wyoming dates will be rescheduled.

Call Health Technology Services at 406.457.8235 to have a representative explain the REC program, or visit HTS on the web at www.htsrec.com.

News Briefs to Include Job Postings from Members

As a new service to our members, the Wyoming Hospital Association has added a new feature to our weekly News Briefs newsletter: job postings.

Job openings will run in News Briefs periodically. If your hospital has an open position that you would like to advertise in News Briefs, simply email your position description to Rose Fishback at rose@wyohospitals.com.

Please contact Rose via email, or at (307) 632-9344 with any questions.

FOUNDATION DIRECTOR
Memorial Hospital of Sweetwater County in Rock Springs has an opening for a full-time Foundation Director. The successful candidate will provide long-range strategic leadership and day-to-day administration of the Memorial Hospital of Sweetwater County Foundation. The prospective employee will be responsible for planning, organizing, and directing aggressive and comprehensive fundraising campaigns reaching all sectors of the Sweetwater County community and surrounding areas; for pursuing fundraising strategies, such as grant writing and planned giving, that enhance the long-term financial health of the foundation; for developing community awareness; for promoting participation in the foundation, and for the recognition of donors. MHSC offers a competitive salary and excellent benefits package including health, dental, vision, retirement, and a generous paid time off program. A relocation package is available. Resumes/Applications (available at www.sweetwatermedicalcenter.com) may be emailed to gklein@minershospital.org or faxed to (307) 352-8180.